

IFPI Finland Digital Sales

August 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	47 921	95 252	-49,7%
Audio Full Album	41 031	82 429	-50,2%
Music Video	0	77	-100,0%
Other Downloads	84	552	-84,8%
Streams	1 370	375	265,3%
TOTAL DOWNLOADS	90 406	178 685	-49,4%
Mobile Downloads			
Master Ringtones	17 214	22 974	-25,1%
Audio Single Track	1 267	3 989	-68,2%
Ringback Tunes	0	3	-100,0%
Music Video	0	45	-100,0%
Other Mobile (artist related)	2	12	-83,3%
Streams	0	52	-100,0%
TOTAL Mobile Sales	18 483	27 075	-31,7%
TOTAL	108 889	205 760	-47,1%
Subscription Income			
Non-Bundled Subscriptions - Online	43	5 676	-99,2%
Non-Bundled Subscriptions - Mobile	0	1	-100,0%
Bundled Subscriptions	126 176	0	0,0%
TOTAL	126 219	5 677	2123,3%
Ad-Supported Income	108 013	48 366	123,3%
Unearned Advances & One-Off Payments	0	4 155	-100,0%
Other Digital Music Content	0	171	-100,0%
TOTAL Digital	343 121	264 129	29,9%