

IFPI Finland Digital Sales

November 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	95 399	93 729	1,8%
Audio Full Album	113 745	123 250	-7,7%
Music Video	45	32	40,6%
Other Downloads	-174	788	-122,1%
Streams	767	1 496	-48,7%
TOTAL DOWNLOADS	209 782	219 295	-4,3%
Mobile Downloads			
Master Ringtones	17 660	19 485	-9,4%
Audio Single Track	3 167	3 971	-20,2%
Ringback Tunes	0	1	-100,0%
Music Video	12	20	-40,0%
Other Mobile (artist related)	3	20	-85,0%
Streams	0	74	-100,0%
TOTAL Mobile Sales	20 842	23 571	-11,6%
TOTAL	230 624	242 866	-5,0%
Subscription Income			
Non-Bundled Subscriptions - Online	115	14 663	-99,2%
Non-Bundled Subscriptions - Mobile	2 353	7 773	-69,7%
Bundled Subscriptions	275 115	71 347	285,6%
TOTAL	277 583	93 783	196,0%
Ad-Supported Income	420 657	80 186	424,6%
Unearned Advances & One-Off Payments	11 285	363	3008,8%
Other Digital Music Content	93	7 363	-98,7%
TOTAL Digital	940 242	424 561	121,5%