

IFPI Finland Digital Sales

January-February 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	203 975	199 101	2,4%
Audio Full Album	211 356	221 120	-4,4%
Music Video	37	596	-93,8%
Other Downloads	756	10 232	-92,6%
Streams	949	649	46,2%
TOTAL DOWNLOADS	417 073	431 698	-3,4%
Mobile Downloads			
Master Ringtones	40 747	76 070	-46,4%
Audio Single Track	4 048	15 584	-74,0%
Ringback Tunes	0	0	0,0%
Music Video	103	239	-56,9%
Other Mobile (artist related)	2	2 350	-99,9%
Streams	0	0	0,0%
TOTAL Mobile Sales	44 900	94 243	-52,4%
TOTAL	461 973	525 941	-12,2%
Subscription Income			
Non-Bundled Subscriptions - Online	10 036	64 335	-84,4%
Non-Bundled Subscriptions - Mobile	758	13	5730,8%
Bundled Subscriptions	399 820	437	91392,0%
TOTAL	410 614	64 785	533,8%
Ad-Supported Income	200 731	59 352	238,2%
Unearned Advances & One-Off Payments	1 773	113 360	-98,4%
Other Digital Music Content	263	0	0,0%
TOTAL Digital	1 075 354	763 438	40,9%