

## IFPI Finland Digital Sales

### January-March 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	313 749	288 863	8,6%
Audio Full Album	313 631	321 210	-2,4%
Music Video	38	18 536	-99,8%
Other Downloads	912	11 041	-91,7%
Streams	1 516	4 915	-69,2%
<b>TOTAL DOWNLOADS</b>	<b>629 846</b>	<b>644 565</b>	<b>-2,3%</b>
<b>Mobile Downloads</b>			
Master Ringtones	69 042	108 468	-36,3%
Audio Single Track	5 413	21 833	-75,2%
Ringback Tunes	9	2	350,0%
Music Video	120	322	-62,7%
Other Mobile (artist related)	3	2 366	-99,9%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>74 587</b>	<b>132 991</b>	<b>-43,9%</b>
<b>TOTAL</b>	<b>704 433</b>	<b>777 556</b>	<b>-9,4%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	24 247	68 006	-64,3%
Non-Bundled Subscriptions - Mobile	943	26	3526,9%
Bundled Subscriptions	627 101	694	90260,4%
<b>TOTAL</b>	<b>652 291</b>	<b>68 726</b>	<b>849,1%</b>
<b>Ad-Supported Income</b>	<b>295 433</b>	<b>223 270</b>	<b>32,3%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>21 043</b>	<b>120 676</b>	<b>-82,6%</b>
<b>Other Digital Music Content</b>	<b>446</b>	<b>522</b>	<b>-14,6%</b>
<b>TOTAL Digital</b>	<b>1 673 646</b>	<b>1 190 750</b>	<b>40,6%</b>