

IFPI Finland Digital Sales

January-April 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	401 176	383 914	4,5%
Audio Full Album	397 258	453 158	-12,3%
Music Video	64	18 922	-99,7%
Other Downloads	912	11 987	-92,4%
Streams	2 099	6 993	-70,0%
TOTAL DOWNLOADS	801 509	874 974	-8,4%
Mobile Downloads			
Master Ringtones	86 184	135 628	-36,5%
Audio Single Track	7 794	26 341	-70,4%
Ringback Tunes	10	2	400,0%
Music Video	127	341	-62,8%
Other Mobile (artist related)	12	2 764	-99,6%
Streams	0	0	0,0%
TOTAL Mobile Sales	94 127	165 076	-43,0%
TOTAL	895 636	1 040 050	-13,9%
Subscription Income			
Non-Bundled Subscriptions - Online	24 426	90 845	-73,1%
Non-Bundled Subscriptions - Mobile	943	26	3526,9%
Bundled Subscriptions	876 634	694	
TOTAL	902 003	91 565	885,1%
Ad-Supported Income	411 245	286 350	43,6%
Unearned Advances & One-Off Payments	23 753	120 949	-80,4%
Other Digital Music Content	561	522	7,5%
TOTAL Digital	2 233 198	1 539 436	45,1%