

IFPI Finland Digital Sales

January-September 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	823 451	858 941	-4,1%
Audio Full Album	823 512	888 395	-7,3%
Music Video	1 637	19 674	-91,7%
Other Downloads	2 479	15 399	-83,9%
Streams	6 123	8 102	-24,4%
TOTAL DOWNLOADS	1 657 202	1 790 511	-7,4%
Mobile Downloads			
Master Ringtones	175 795	254 404	-30,9%
Audio Single Track	18 234	49 455	-63,1%
Ringback Tunes	11	7	57,1%
Music Video	207	660	-68,6%
Other Mobile (artist related)	44	3 905	-98,9%
Streams	588	104	465,4%
TOTAL Mobile Sales	194 879	308 535	-36,8%
TOTAL	1 852 081	2 099 046	-11,8%
Subscription Income			
Non-Bundled Subscriptions - Online	33 895	118 197	-71,3%
Non-Bundled Subscriptions - Mobile	7 903	1 361	480,7%
Bundled Subscriptions	2 068 849	1 930	107094,2%
TOTAL	2 110 647	121 488	1637,3%
Ad-Supported Income	1 315 242	524 750	150,6%
Unearned Advances & One-Off Payments	65 501	160 965	-59,3%
Other Digital Music Content	22 959	1 416	1521,4%
TOTAL Digital	5 366 430	2 907 665	84,6%