

IFPI Finland Digital Sales

June 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	100 594	91 832	9,5%
Audio Full Album	89 774	82 423	8,9%
Music Video	40	163	-75,5%
Other Downloads	143	809	-82,3%
Streams	815	123	562,6%
TOTAL DOWNLOADS	191 366	175 350	9,1%
Mobile Downloads			
Master Ringtones	14 857	16 915	-12,2%
Audio Single Track	2 383	5 114	-53,4%
Ringback Tunes	0	1	-100,0%
Music Video	9	68	-86,8%
Other Mobile (artist related)	2	462	-99,6%
Streams	0	0	0,0%
TOTAL Mobile Sales	17 251	22 560	-23,5%
TOTAL	208 617	197 910	5,4%
Subscription Income			
Non-Bundled Subscriptions - Online	3 239	5 763	-43,8%
Non-Bundled Subscriptions - Mobile	0	14	-100,0%
Bundled Subscriptions	264 966	300	
TOTAL	268 205	6 077	4313,4%
Ad-Supported Income	162 980	43 642	273,4%
Unearned Advances & One-Off Payments	4 047	22 785	-82,2%
Other Digital Music Content	12 905	160	7965,6%
TOTAL Digital	656 754	270 574	142,7%